

2025-2026 ACADEMIC YEAR
RADIO, TELEVISION AND CINEMA COURSE CONTENTS
(UNDERGRADUATE)

1st. SEMESTER

AITB-191 ATATÜRK'S PRINCIPLES AND HISTORY OF TURKISH REVOLUTION-I (2.0) 2.00

The basic features of the revolutions and the Turkish revolution, the currents affecting the Turkish revolution, the aim of the Turkish Revolution: The Democratic Law State, the establishment of the secular Turkish legal system, the establishment of the secular Turkish legal system, the restructuring of the Turkish economy, the national economy and globalization, the other things that bring order and vitality to the Turkish society life. Innovations, the general nature of Atatürk's principles and the principle of republicanism, the principle of nationalism, the principle of populism and statism, the principle of secularism, the principle of revolutionism, criticisms and responses to Kemalism constitute the general content of this course.

RTS-101 INTRODUCTION TO COMMUNICATION (2.0) 4.00

The content of this course consists of culture and communication, communication styles, oral and written culture, types and models of communication, mass media, functions of mass media, diversity in mass media.

RTS-103 BASIC CONCEPTS OF LAW (2-0) 4.00

Law concept, purpose and function of the social order rules of law from various angles signification of law justification, the principal legal systems of law, to be compiled, the basis of law arms, law enforcement and species; special branches of law, public law fields; hash branches of law; positive sources of law of law, place, time, meaning and qualities in terms of implementation, the concept of rights, entitlements, rights of various aspects of the classification.

RTS-121 CULTURE HISTORY (2-0) 3.00

Definition and scope of culture, brief history of humanity, biological and cultural evolution, relationship between writing and civilization, relations between modernity and culture, mass culture and the effect of digitalized culture on identities.

RTS-123 BASIC PHOTOGRAPHY (2-2) 5.00

The basic history of photography; the fundamental parts and types of cameras, lenses and their types, films and film types, light and metering, exposure and exposure modes, filters, photographic equipment, and the fundamentals of composition are the key topics that the Basic Photography course aims to impart to students.

RTS-125 COMMUNICATION AND BEHAVIORAL SCIENCES (2-0) 3.00

Behavioral sciences include basic concepts, theories and relations with other sciences.

RTS-127 WORLD CINEMA HISTORY (2-0) 3.00

This course traces the historical journey of cinema from the Lumière Brothers' first public screening in 1895 to the present day. Students will examine the technological transformations from silent film to sound, black-and-white to color, and analog to digital. Major movements including Hollywood's studio system, Soviet montage theory, Italian Neorealism, the French New Wave, and Third Cinema are studied alongside the fundamental elements of cinematic language — direction, acting, screenwriting, and cinematography. The development of Turkish cinema is also explored within both national and international contexts. Cinema is approached as an art form, an industry, and a social and ideological force.

TDB-101 TURKISH LANGUAGE-I (2-0) 2.00

General grammar and phonology of Turkish.

YDB-109 FOREIGN LANGUAGE-I (2-0) 2.00

To Be (1,2) ,Possessive Adjectives (59,60) Objective Pronouns (61,64) Indefinite & Definite Article (65,66,67,68,69) Have Got , Has Got (9) ,There Is ? Are (37) , This, That (74) Adverb Of Place / Time In ,On , At (103,106,107) Simple Present, How Often ? Frequency Adverbs (5,6) Simple Present, Related Exercises (7) Some, Any, A Lot, Much, Many (76,83,84) Mid - Term Nobody/ No One/ Nothing Somebody, Anyting, Nowhere (78,79) Not+Any, No, Non, Not+Anybody/ Anyone/ Anything (77,78,79) Present Cont. (3,4) ? And, So, Because, But (97) Past Simple, Past Cont. (10,11,12,13) Future Tense (25,26,27,28) ? Modals (29,30,31) Modals (32,33,34,35,36) Review

OSD-01 GENDER EQUALITY (2-0) 2.00

This course, which will be conducted entirely theoretically, covers the basic concepts of gender, patriarchy and gender-based division of labor, liberal, radical and socialist feminist approaches, and the historical process of the women's movement in Turkey. In two-hour weekly sessions, media representations of gender, the construction of masculine language, types of gender-based violence, and rights violations experienced by disadvantaged groups are examined from a sociological and communicative perspective.

OSD-02 BUSINESS ETHICS AND VALUES EDUCATION (2-0) 2.00

Moral and ethical concepts, basic moral philosophies, historical transformation of moral understanding, business and work ethics, differences between traditional and modern business ethics, the concept of value, teaching values, social and cultural foundations of value education.

OSD-03 WOMAN AND FAMILY LIFE (2-0) 2.00

Definition of the family, its history, the functions of the family institution in the historical context, the position of mother and woman in Turkish society, the view of religions on women and the family, the view of new social movements on women and the family.

OSD-31 ENTREPRENEURSHIP (2-0) 2.00

By the end of this course, students will understand entrepreneurship and entrepreneurial characteristics, processes, applications, and management strategies. They will understand the requirements of a project plan and gain the ability to prepare one. They will be able to create a business canvas. They will be able to prepare a revenue and business model. They will gain an understanding of entrepreneurial culture.

OSD-38 DISINFORMATION AND DIGITAL LITERACY (2-0) 2.00

New communication tools, media, digital environments, disinformation events and facts, evaluation and reconstruction, the place and importance of the media in society.

OSD-42 MEDIA LITERACY (2-0) 2.00

Making discussions about the structure, functioning and functions of the media includes efforts to gain the ability to critically read (analyze and interpret) media texts not only as journalists of the future, but as individuals.

2nd.SEMESTER

AITB-192 ATATÜRK'S PRINCIPLES AND HISTORY OF TURKISH REVOLUTION-II (2-0) 2.00

Foundation of the Republic of Turkey, Ataturk's Principles and Revolutions, Experiments of Multi-party Regime, Cold War Period

RTS-118 TURKISH CINEMA HISTORY (2-0) 3.00

The development of cinema in Turkey is examined in a chronological flow. The political, economic and cultural conditions of the period are defined. The effects of these conditions on Turkish cinema are analyzed. The artistic development of Turkish cinema is examined on the basis of directors. The subjects in question are reinforced with sample films.

RTS-120 HISTORY OF COMMUNICATION (2-0) 3.00

In this course in which the historical process of media will be explained, communication phenomenon which has rapidly evolved starting from the first man, the concept of media which has developed with the invention of printing press, radio and finally the diffusion of the internet and its effects which is called as interactive media will be told periodically.

RTS-122 NEWS AND TEXT WRITING TECHNIQUES (1-2) 5.00

Within the scope of the course, students reinforce their theoretical knowledge through practical workshops and gain the ability to produce basic texts for written, audiovisual, and digital media.

RTS-124 DIGITAL LITERACY (2-0) 3.00

New communication tools, media, digital environments, disinformation events and facts, evaluation and reconstruction, the place and importance of the media in society.

RTS-126 FOUNDATIONS OF IMAGE (2-1) 6.00

This course examines cinematography through the stages of screenplay development, shooting, and editing, focusing on the cinematographer's decisive role in each phase of film production. The screenplay stage addresses visual storytelling, scene breakdown, and introductory concepts of space and lighting design; the shooting stage focuses on the relationship between narrative and camera, framing, lighting, color, lenses, and camera movement; and the editing stage covers visual continuity, rhythm, visual coherence, and post-production processes. Throughout the

course, students reinforce theoretical knowledge through practical shooting and basic editing exercises, developing a holistic understanding of visual storytelling from script to final image.

TDB-102 TURKISH LANGUAGE – II (2-0) 2.00

General grammar and phonology of Turkish.

RTS-108 BASIC CONCEPTS OF ECONOMICS (2-0) 4.00

Definition and scope of economics; needs, scarcity, and choice; production, consumption, and distribution; supply and demand; types of markets; the role of the state in the economy; national income; inflation, unemployment, and growth; introduction to monetary and fiscal policies.

RTS-128 WORLD LITERATURE (2-0) 4.00

The concept of world literature; oral and written literary traditions; major literary texts from Antiquity to the modern period; Eastern and Western literatures; literary movements; genres (epic, dramatic, lyric, narrative); debates on the canon; translation and literature; intercultural interactions.

RTS-130 MUSIC CULTURE (2-0) 4.00

The course examines music culture within a historical and theoretical framework. In this context, it explores the ritual origins of music, its relationship with oral culture, the transformations it has undergone during the modernization process, and the new meanings it has acquired through mass media. Western classical music, folk music, popular music, and world music are evaluated within the contexts of class, identity, gender, and ideology. Furthermore, the music industry, digitalization, listening practices, and the functions of music in everyday life are among the course's key discussion topics.

3rd.SEMESTER

RTS-217 EDITING-I (2-1) 4.00

This course is designed for students to meet the art of fiction. In this context; basic editing methods, pre-editing and post-editing, transitions and punctuation, speed control and tempo, continuity, sound integration, and digital editing programs will be taught.

RTS-219 COMMUNICATION THEORIES-I (2-0) 3.00

Theoretical approaches and researches in communication will be handled within the context of the course.

RTS-227 RADIO AND PODCAST BROADCASTING (1-2) 4.00

Within the scope of the course, theoretical topics such as sound physics, broadcast formats, and text writing are followed immediately by studio applications, digital audio editing (DAW), mixer usage, and content management practices. Students create their own content in 2-hour application blocks following a 1-hour theoretical lecture, thereby building a technical and aesthetic portfolio.

RTS-229 PROFESSIONAL FOREIGN LANGUAGE-I (2-0) 3.00

Basic concepts of occupational foreign language; field-specific terminology; reading and comprehension of professional texts; e-mails and formal correspondence; introduction to professional presentations; basic translation practices; development of field-based vocabulary.

RTS-231 OCCUPATIONAL HEALTH AND SAFETY (2-0) 3.00

The aim is to provide students with basic occupational health and safety training and to instill a culture of safety by covering topics such as the concept and development of occupational health and safety; global and national developments in occupational health and safety; a general overview of occupational health and safety and safety culture; national and international organizations and conventions related to occupational health and safety; concepts of hazard and risk; risk factors in occupational health and safety (physical, chemical, biological, psychological, etc.); and the causes, prevention, and protection methods of occupational accidents and occupational diseases.

RTS-223 DOCUMENTARY CINEMA AND REALITY (2-0) 3.00

In addition to basic topics such as the founding idea of documentary, different documentary genres and theories, debates on the purpose of documentary reality, the boundary between documentary and fiction, dramatisation and reconstructions, reality television, the course includes the production of documentary exercises in line with selected themes.

RTS-235 CRITICAL READING (2-0) 3.00

Definition and scope of critical thinking, critical reading and understanding approaches, text types and rhetorical features, prominent literary theories.

RTS-237 HISTORY OF THOUGHT-I (2-0) 3.00

Basic concepts and problems of Ontology, Epistemology and Ethics, prominent schools of thought.

RTS-239 PHOTOGRAPHY APPLICATIONS (1-2) 3.00

Examination of selections from world-famous painters and photographers' works, Introducing the camera. Tips for photographing and interpretation of photographs taken by students in a studio setting.

RTS-243 LIGHT AND SOUND TECHNIQUES (1-2) 3.00

Film, ENG, EFP and studio cameras, both technical and artistic aspect of the teaching and scientific results are intended to be.

RTS-247 PHONETICS DICTION (2-0) 3.00

Some of techniques in pleasant speech will be expressed within the scope of the course.

FSD- ART HISTORY (2-0) 3.00

This course examines the major periods of art history from Antiquity to Modern and Contemporary Art. Artworks are analyzed within their historical, social, and intellectual contexts. The course covers examples from architecture, painting, sculpture, and visual culture, and discusses the relationship between art history, cinema, and visual narratives.

4th.SEMESTER

RTS-216 CINEMA THEORIES (2-0) 3.00

This course approaches cinema not only as something to be watched, but as something to be thought through and interpreted. Students explore a broad theoretical framework spanning early formalist and realist theories, auteur theory, psychoanalytic and ideological approaches, feminist and queer theories, and postcolonial perspectives. Through engagement with Eisenstein's montage theory, Bazin's realism, Metz's semiology, and contemporary cultural studies, students

develop the ability to read films across multiple interpretive layers. The relationship between theory and practice is grounded through close film analysis throughout the course.

RTS-218 CAMERA USAGE TECHNIQUES (2-2) 4.00

This course covers the fundamental components, types, and technical specifications of video and cinema cameras. Students learn the elements of visual language — shot scales, camera angles, and movements — while gaining hands-on experience with core technical parameters such as focus, exposure, and white balance. The use of camera support systems including tripods, steadicams, sliders, and cranes is explored alongside lighting setups for both interior and exterior shoots. With the addition of sound recording techniques, pre-production planning, and set management, the course provides a comprehensive overview of the professional production process from preparation to execution.

RTS-224 EDITING-II (2-2) 6.00

This course is designed to introduce students to the art of fiction. Students will take basic education practically and learn basic editing principles.

RTS-225 FILM DESIGN (2-0) 3.00

This course examines the basic concepts of film design and the theoretical foundations of the filmmaking process. Topics include story development, narrative structure, character design, visual composition, scene construction, and cinematic storytelling. The aesthetic and narrative dimensions of film design are also analyzed through examples from different film genres.

RTS-226 COMMUNICATION THEORIES-II (2-0) 3.00

Theoretical approaches and researches in communication will be handled within the context of the course.

RTS-230 PROFESSIONAL FOREIGN LANGUAGE-II (2-0) 3.00

Basic concepts of occupational foreign language; field-specific terminology; reading and comprehension of professional texts; e-mails and formal correspondence; introduction to professional presentations; basic translation practices; development of field-based vocabulary.

RTS-232 ENTREPRENEURSHIP (2-0) 3.00

By the end of this course, students will understand entrepreneurship and entrepreneurial characteristics, processes, applications, and management strategies. They will understand the requirements of a project plan and gain the ability to prepare one. They will be able to create a business canvas. They will be able to prepare a revenue and business model. They will gain an understanding of entrepreneurial culture.

RTS-234 FUNDAMENTALS OF ADVERTISING (2-0) 3.00

The fundamentals of advertising, various advertising strategies, a brief history of advertising, and the processes involved in creating an advertisement at an advertising agency constitute the content of this course.

RTS-236 BASIC JOURNALISM (2-0) 3.00

This course includes basic concepts related to journalism such as newspaper, journalist, news; news values, elements of news, news types, news sources, news organisation, news gathering and production process, news writing rules.

RTS-238 ADAPTATION IN CINEMA (2-0) 3.00

Adaptation theories, intermediality, fidelity debates, and narrative transformation are covered as key topics. Examples from literature, theatre, comics, and real-life adaptations, as well as Turkish cinema, are evaluated through comparative analysis. Within the scope of the course, students undertake a basic adaptation study using selected text-film examples.

RTS-240 GRAPHIC DESIGN (1-2) 3.00

Within the framework of the course, students will learn about traditional and traditional aspects of graphic design. They acquire application skills with modern methods and thus have the ability to use leading software in their field.

RTS-242 HISTORY OF THOUGHT-II (2-0) 3.00

Basic concepts and problems of Ontology, Epistemology and Ethics, prominent schools of thought.

RTS-244 RADIO APPLICATIONS (1-2) 3.00

During this course, radio programming textbooks and example works done in previous years are used for theoretical part and example interviews and programs are listened in classroom and in radio studio.

RTS-246 INTERVIEW TECHNIQUES (1-2) 3.00

Within the scope of the course, which will be explained based on the source books and current examples, both the existing examples will be analyzed and the interviews and interviews produced by the students will be discussed.

RTS- INTRODUCTION TO DRAMATURGY (2-0) 3.00

The course covers the evolution of dramatic writing and staging principles from antiquity to the present day. Within a theoretical framework ranging from Aristotle's concept of "Unity" to epic and post-dramatic theater, dramaturgical elements such as action, character, conflict, time, and space are examined. Throughout the course, practical analyses are conducted using selected classical and modern play texts, opening up a discussion on the dramaturg's role in the creative process and the transformation of the text on stage.

5th.SEMESTER

RTS-311 SOCIOLOGY OF COMMUNICATION (2-0) 3.00

The quality of communication between social classes, social groups and persons will be handled within the scope of this lesson. The properties of mass media, media and political relations, changes in the social role of media will be scrutinized.

RTS-313 TV PROGRAMCILIĞI VE YAPIM (2-2) 5.00

With different methods and techniques, aspects of the television program are revealed, the possibilities and limits of TV programming, program types, technical equipment used, digital and analog broadcast information, stages of television program production are compared.

RTS-317 TURKISH POLITICAL HISTORY (2-0) 3.00

An examination of the nearly two-century-long struggle for modern political life and the main actors of this struggle up to the present day.

RTS-319 FILM PRODUCTION APPLICATIONS-I (2-2) 5.00

Create of an original text for short film writing, shooting and editing processes

RTS-312 SCRIPT WRITING TECHNIQUES (1-2) 5.00

Short film form, short film writing and processes of film writing such as synopsis, treatment, script and shooting script will be processed step by step.

RTS-325 INTERNET BROADCASTING (1-2) 3.00

The development of internet, the properties of internet technology and internet broadcasting will be handled within the context of the course. Internet broadcast processes are managed by preparing a broadcast stream.

RTS-329 GRAPHIC ANIMATION AND MOVING IMAGE (1-2) 3.00

Design studies will be carried out on graphic design for communication and the use of psychics.

RTS-331 MEDIA AND ARTIFICIAL INTELLIGENCE APPLICATIONS (1-2) 3.00

Basic concepts and methods of artificial intelligence, historical framework, general usage areas, interdisciplinary interactions, artificial intelligence in communication studies, case studies and applications in journalism, ethical and social impacts.

RTS-333 PRESS PHOTOGRAPHY (1-2) 3.00

The course covers the history of Press photography, its fundamental concepts, ethical rules, and technical knowledge (lighting, composition, framing, equipment use). Additionally, fieldwork, photo analysis, the editorial process of news photography, and the role of photography in digital media environments are examined. Students gain skills in developing photographic language, storytelling, and producing visual content in a news context through practical shooting in real news environments.

RTS-335 POLITICAL COMMUNICATION (2-0) 3.00

With this course, students learn how to prepare for a political election campaign and what to do.

FSD- SEMIOTICS (2-0) 3.00

The basic concepts of semiotics, its treatment of subjects, methodological content, thinkers, language and meaning processes, and the examination of all these on media texts constitute the content of the course.

FSD- COMMUNICATION TECHNOLOGIES (2-0) 3.00

Historical development of new communication technologies, new media tools, environments and applications.

6th. SEMESTER

RTS-316 FILM PRODUCTION APPLICATIONS-II (2-2) 5.00

Create of an original text for short film writing, shooting and editing processes.

RTS-320 SOCIAL MEDIA MANAGEMENT (2-2) 5.00

The political economy of social media, and theories on social media will be learned within the context of the course.

RTS-326 RESEARCH METHODS (2-0) 3.00

This course covers the nature of scientific research, quantitative and qualitative research approaches, formulation of research questions and hypotheses, sampling strategies, data collection techniques, basic data analysis methods, research ethics, and academic writing standards. Examples are drawn from communication and media studies.

RTS-328 INTERNSHIP (0-2) 5.00

The internship course involves students working for a certain period of time in institutions operating in the field of Radio, Television and Cinema, observing the workflows they encounter during this process and preparing an internship report under the guidance of the course advisor.

RTS-330 MIGRATION, IDENTITY AND CULTURE (2-0) 3.00

Definition of migration; internal and international migration types; forced and voluntary migration; diaspora; identity theories; cultural hybridity; belonging and exclusion; media

representations of migration; migration narratives in cinema and television; migration dynamics in Türkiye; globalization and mobility; migration and identity construction in the digital age.

RTS-332 DATA JOURNALISM AND DIGITAL STORYTELLING (2-0) 3.00

Data discovery, data collection, data cleaning, data analysis, data visualization processes. The development of data journalism. Forms and areas of data journalism usage.

RTS-334 SHORT FILM APPLICATIONS (2-2) 3.00

Create of an original text for short film writing, shooting and editing processes.

RTS-336 INTRODUCTION TO 3D ANIMATION (1-2) 3.00

Includes 3D space geometry, polygon modeling, material/texture assignment, lighting, camera movements, and keyframe animation logic.

RTS-340 SPORTS REPORTING (2-2) 3.00

The historical development of sports journalism and reporting, explaining the qualities required for sports reporting today, and enabling students to gain proficiency in this field through practice.

RTS-342 PROTOCOL AND ETIQUETTE RULES (2-0) 3.00

This course covers topics such as the definition and importance of protocol, the historical development of protocol, and types of protocol.

FSD- EFFECTIVE COMMUNICATION AND BODY LANGUAGE (2-0) 3.00

The course includes using, understanding, and explaining verbal dialogues and body language to make the communication process more effective.

7th. SEMESTER

RTS-423 GRADUATION PROJECT-I (0-2) 6.00

Evaluation and acceptance of student projects. Discussions and revision process of the upcoming projects.

RTS-425 COMMUNICATION LAW (2-0) 3.00

Freedom of expression, media, mass communication law and laws in this field are thoroughly examined and discussed in the course.

RTS-427 RADIO AND TV JOURNALISM (1-2) 5.00

The academic year will begin with the description of the news, examining its features and giving students basic information about the field. With the determination of the news subject, intelligence, planning, writing and narration processes, it will be clarified by the students how the news is planned and the methods of the research. Elements of the news will be comprehended and the characteristics of the news will be examined. Radio news texts and television news texts will be taught to students with different sample texts and audio-visual examples. In the following lessons, students will be asked to examine sample texts on radio journalism and television journalism and to write their own texts.

RTS-429 CINEMA AND TV ANALYSIS (3-0) 4.00

To create the infrastructure that can analyze a film, a script or a television program from a technical, aesthetic and ideological perspective.

RTS-431 MEDIA AND SOCIAL REPRESENTATION (2-0) 3.00

How is identity established, maintained, and represented?

RTS-433 CIVILIZATION AND SOCIETY (2-0) 3.00

Definition of civilization, classical and modern theories of civilization, relationship between culture and society, Western and Eastern, Turk islam civilization debates, modernization, globalization, identity, and civilizational discourses in communication.

RTS-435 VOICEOVER AND DUBBING (1-2) 3.00

The course covers diaphragm use, script analysis, microphone acting, and lip-sync techniques. Following theoretical lectures, practical sessions involve voice recording and synchronization on various script types in a studio environment.

RTS-437 ADVANCED ANIMATION AND DIGITAL EFFECTS (1-2) 3.00

The course covers advanced rigging, particle systems, fluid and smoke simulations, green screen techniques, and matchmoving.

RTS-439 DIGITAL CULTURE (2-0) 3.00

Different fields determined within the framework of digitalization and cultural transformation (such as music, games, literature, film, advertising, fashion, painting) and the contents of digital platforms related to these fields and the digital world produced and consumed constitute the content of the course.

RTS-441 VIRTUAL AND AUGMENTED REALITY (1-2) 3.00

This course examines the development, concepts, and media applications of virtual and augmented reality technologies. The course explores the use of VR and AR in cinema, journalism, advertising, education, and digital media. Interactive media production, user experience design, digital storytelling, and metaverse environments are also discussed as part of the course content.

RTS-443 ECONOMICS JOURNALISM (2-0) 3.00

This course examines the fundamentals of economic journalism, interpretation of economic indicators, financial markets, macroeconomic indicators, global economy, economic news writing, and media discourse. Ethical issues, data journalism, and media representations of economic crises are also discussed.

RTS- CITY AND CINEMA (2-0) 3.00

This course examines the complex relationship cinema has established with urban space from its inception to the present day, addressing it from aesthetic, sociological, and architectural perspectives. The course explores the development of cinema as a “spatial art,” how the camera reimagines the urban experience, and the role of the city in cinematic narrative. The reflections of social processes such as modernity, industrialization, migration, class division, and globalization on the silver screen are analyzed through selected iconic examples from world cinema and Turkish cinema. Students have the opportunity to discuss, within a theoretical framework, how every element of the city—from the rhythm of the street to the silhouettes of the sky—is transformed into a cinematic language.

8th. SEMESTER

RTS-418 GRADUATION PROJECT-II (0-2) 6.00

Evaluation and acceptance of student projects. Discussions and revision process of the upcoming projects.

RTS-420 INTELLECTUAL RIGHTS (2-0) 3.00

To gain a basic understanding of intellectual property rights under the Law on Intellectual and Artistic Works, using current examples.

RTS-422 MEDIA POLICIES (3-0) 5.00

During the course, the development of media policies in contemporary capitalist societies will be presented with examples from the world.

RTS-424 FILM CRITICISM (2-0) 4.00

The aim of this course is to teach the universally accepted academic criticism types in the field of cinema. All types of criticism writing are taught through the examination of newspaper criticism, historical criticism, ideological criticism, sociological criticism, semiotic criticism, psychoanalytic criticism, feminist criticism, auteur criticism, and genre criticism.

RTS-426 GENRES AND NARRATIVE STRUCTURES IN CINEMA (2-0) 3.00

The emergence of genres in the historical process since the birth of cinema will be mentioned, these genres including the contents in the cinema will be examined with examples and evaluated in the context of narrative-ideology-representation.

RTS-430 ADVANCED ACADEMIC WRITING APPLICATIONS (1-2) 3.00

Fundamental characteristics of academic writing; types of scholarly texts; paragraph and text structure; academic language and style; argument construction; summarizing and paraphrasing; citation systems; reference list formatting; plagiarism and academic ethics; applied writing practices.

RTS-432 FILM INDUSTRIES (2-0) 3.00

In this course, the structure of the film industry in capitalist societies, legal rights, components of the film industry will be explained and the organization of cinema in Turkey will be analyzed.

RTS-436 SOUND EDITING (1-2) 3.00

This course examines the principles of sound design, sound editing techniques, and post-production processes. Dialogue editing, sound effects, ambience creation, and music integration in film and television productions are discussed. Digital audio technologies, sound recording techniques, and the narrative role of sound editing are evaluated through practical examples.

RTS-438 ARTIFICIAL INTELLIGENCE CONTENT MANAGEMENT (1-2) 3.00

Basic concepts and methods of artificial intelligence, historical framework, general usage areas, interdisciplinary interactions, artificial intelligence in communication studies, case studies and applications in RTS, ethical and social impacts.

RTS- APPLIED TV HOSTING (1-2) 3.00

This course covers proper breathing, correct use of Turkish, developing diction skills, and what to pay attention to in broadcasting.

RTS- GEOPOLITICAL-GEOSTRATEGIC APPROACHES (2-0) 3.00

Classical and contemporary geopolitical theories, global power centers, energy politics, media and geopolitical discourse, soft power, digital geopolitics, and Türkiye's geostrategic position.